

# Noah Horman

24 Libin, Belgique

e-Business Bachelor's degree, EPHEC, graduated with high distinction

Looking for a role in web project management, digital marketing or e-commerce.

Noah Horman noahhorman@gmail.com +32 496860719 My Portfolio

## Formation(s)

- Institut Saint-Joseph Libramont
  Secondary education (CESS)
- EPHEC Louvain-la-Neuve
  Bachelor's in e-Business
- Universidad de Monterrey UDEM
  University exchange semester (Mexico)

## Tools I use

- Web & CMS :
- Design :
- Marketing & Data :
- AI :
- Other :

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## Skills

- Web & CMS
  End-to-end optimized website development
- Marketing digital
  SEO, SEA, emailing , social media, etc.
- Data analysis & management
- UX/UI design
- E-commerce project management
  Planning, sales, supply chain, etc.
- Programming basics
  HTML, CSS, PHP + more, currently learning
- Applied AI
  Prompt engineering & critical use

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## Languages

- French
  Native language
- English
  Professional level
- Dutch
  Intermediate level
- Spanish
  Beginner level

## Professional experience

- Amazing Belgium
  15-week internship, then student job

- Amazing Stayzz website development
  Full website build from scratch (amazing-stayzz.com)
- 2 web apps built with an AI tool
  Hundreds of sales generated
  (amazing-belgium.app & yourguidebook.app)
- Managed clients' digital strategy
  Website, SEO, social media, content, design, email, etc.

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## Academic projects

- Digital marketing
  Campaign and strategy for a real client
- Website creation and optimization
  Learned and used the WordPress CMS
- Odoo e-commerce project implementation
  Site build, supply chain management, sales, etc.
- SEA campaign setup
  Google Ads campaign for a real client